



COUNSELING

CARE

CONNECTION

# Outreach

TEEN & FAMILY SERVICES, INC.

## Sponsorship Opportunities

2024-2025

Join us in our mission to provide **affordable** and **accessible** connection, education, **counseling**, and coaching **to children, teens and families** through safe, caring, responsive, confidential professional therapists supported by dedicated community advocates.

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[WWW.OUTREACHTEEN.ORG](http://WWW.OUTREACHTEEN.ORG)

# About

As a part of the local community for 50 years, Outreach Teen & Family Services provides counseling services and programs to support the mental health needs of youth in the South Hills of Pittsburgh. Our focus is on **empowerment, prevention, education** and **early intervention**.

Outreach counselors see children and young adults (ages 5-21), along with their parents and families. We serve clients from nearly 40 zip codes in both Allegheny and Washington Counties.

## OUR VISION

We want every child, teen and family in the communities we serve to thrive.

## OUR MISSION

We provide affordable and accessible connection, education, counseling and coaching to children, teens and families through safe, caring, responsive, confidential professional therapists supported by dedicated community advocates.



## OUR VALUES

**Respect.** Everything we do is confidential. We respect the uniqueness and value of every child, every family and every situation.

**Empathy.** We listen. We strive to understand. We do not judge. We offer a place of comfort, compassion and caring. We gain the confidence and trust of those who need our help and engage them in a genuine relationship.

**Responsiveness.** We respond quickly to every call and every question. We deliver affordable, effective options for youth and families and adapt quickly to the changing needs of our community.

**Prevention.** We provide proactive services focused on prevention, education and awareness. We promote mental wellness.

**Progress.** We are a learning organization. We seek continually to expand our capacity, improve our skills and reflect on our work to provide the best possible service to children and families in our community.

### *A Note From our Executive Director*

Thank you for choosing to be part of the Outreach family through your sponsorship! These funds offset the costs associated with our events, ensuring that more revenue is available for subsidized individual counseling, parent coaching and innovative programming for children, teens and families.

- Mary D. Birks



# Connections Gala

## Celebration in the City



**Friday, May 2nd, 2025**

**Sponsor Reception - 5:30-6:30pm**  
**Main Event - 6:30-10:30 pm**

**Heinz History Center**  
 1212 Smallman Street  
 Pittsburgh, PA 15222

Our annual, signature fundraiser has been raising money since the 1980s to ensure we can continue making mental health services accessible and affordable to all who need them. Over the past decade, we have raised nearly half a million dollars so every child, teen and family in the South Hills of Pittsburgh can thrive.

**In 2025, we will celebrate the start of a new era with the launch of our next 50 years of service to communities in Allegheny and Washington Counties. We invite you to partner with us and “Celebrate in the City” at this black-tie optional event.** Guests will be treated to an entertaining evening of cocktails, dinner, silent auction, and raffle baskets. Sponsors will also enjoy an exclusive pre-event reception.

Over the last 50 years, we have evolved from primarily a drug & alcohol counseling center to a trusted community resource for individual & family counseling. Looking to the future, we see new opportunities to evolve and continue meeting our community’s needs by **expanding our impact to more widespread community mental health education and programming.**

Your support of the 2025 Connections Gala helps to ensure the longevity of our agency and the mental health tools and resources we provide to the community. **Our promise to never turn anyone away for an inability to pay extends to the community workshops and group counseling programs we believe are a key part of the future of our agency.** Proceeds from the event will ensure we have the funds available to cover the costs of increased demand for subsidized counseling sessions, as well as this growing need for educational programming.



# Sponsorship Opportunities

## PRESENTING SPONSOR

\$15,000

- Host of the main event
- Logo prominently displayed at event entrance
- Presenting Sponsor recognition in event program & signage throughout event
- Presenting Sponsor recognition on Outreach's website, social media platforms & newsletters
- Presenting Sponsor recognition in annual impact report
- Full page, back cover ad in event program
- Exclusive invitation for 10 guests to attend the pre-event Sponsor Reception
- Reserved table for 10 guests to attend the main gala event
- *OPTIONAL*: Opportunity to address event attendees

## CHAMPION SPONSOR

\$7,500

*only 2 opportunities available*

- Host of the Sponsor Reception prior to the main event
- Logo prominently displayed at the Sponsor Reception
- Sponsor Reception recognition in event program & signage throughout event
- Sponsor Reception recognition on Outreach's website, social media platforms & newsletters
- Sponsor Reception recognition in annual impact report
- Full page, front inside cover ad in event program
- Exclusive invitation for 8 guests to attend the pre-event Sponsor Reception
- Reserved table for 8 guests to attend the main gala event
- *OPTIONAL*: Opportunity to address Sponsor Reception attendees



## COMPASSION SPONSOR

\$5,000

- Compassion Sponsor recognition in event program & signage throughout event
- Compassion Sponsor recognition on Outreach's website, social media platforms & newsletters
- Compassion Sponsor recognition in annual impact report
- Full page ad inside event program
- Exclusive invitation for 6 guests to attend the pre-event Sponsor Reception
- Reserved seating for 6 guests to attend the main gala event

## CONNECTION SPONSOR

\$2,500

- Connection Sponsor recognition in event program & signage throughout event
- Connection Sponsor recognition on Outreach's website, social media platforms & newsletters
- Connection Sponsor recognition in annual impact report
- Half-page ad in event program
- Exclusive invitation for 4 guests to attend the pre-event Sponsor Reception
- Reserved seating for 4 guests to attend the main gala event

## CARING SPONSOR

\$1,000

- Caring Sponsor recognition in event program & signage throughout event
- Caring Sponsor recognition on Outreach's website, social media platforms & newsletters
- Caring Sponsor recognition in annual impact report
- Quarter-page ad in event program
- Exclusive invitation for 2 guests to attend the pre-event Sponsor Reception
- Reserved seating for 2 guests to attend the main gala event



	<b>Presenting (\$15,000)</b>	<b>Champion (\$7,500)</b>	<b>Compassion (\$5,000)</b>	<b>Connection (\$2,500)</b>	<b>Caring (\$1,000)</b>
<b>Host of Connections Gala</b>	✓				
<b>Host of Sponsor Reception</b>		✓			
<b>Logo displayed at event entrance</b>	✓				
<b>Logo displayed at Sponsor Reception</b>		✓			
<b>Recognition in event program</b>	✓	✓	✓	✓	✓
<b>Recognition on signage throughout event space</b>	✓	✓	✓	✓	✓
<b>Recognition on website, social media &amp; in newsletters</b>	✓	✓	✓	✓	✓
<b>Recognition in annual report</b>	✓	✓	✓	✓	✓
<b>Ad in event program</b>	Full page, back cover	Full page, front inside cover	Full page, inside program	Half page, inside program	Quarter page, inside program
<b>Tickets to Sponsor Reception</b>	10	8	6	4	2
<b>Tickets to Connections Gala</b>	10 (1 reserved table)	8 (1 reserved table)	6	4	2
<b>Opportunity to address event attendees</b>	Yes (optional)	Yes - Sponsor Reception only (optional)	No	No	No

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# Additional Event Support

## BENEFACTOR

\$500

- Logo prominently displayed at main event
- 2.375" x 1.825" ad in event program
- Recognition in Outreach's website, social media platforms & newsletter
- Recognition in annual impact report

*Help us offset necessary event-related items, such as decorations, entertainment, drink tickets, coffee & dessert, without having to incur more cost in our budget!*

## IN-KIND DONOR

Interested in donating an item for the Gala's raffle or silent auction?

**Contact [info@outreachteen.org](mailto:info@outreachteen.org) for more information.**

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# Other Ways to Support



## Become a Community Supporter

For businesses and organizations that value mental wellness to ensure the health and productivity of their employees, members and youth and families in their lives. Funds help Outreach to grow and maintain critically important community education programs. **Recommended minimum annual donation of \$250.** For more information, [click here](#).

## Make a Matching Gifts Donation

If your employer participates in a workplace **matching gifts or United Way giving campaign** via payroll deductions, please remember to direct your contribution to Outreach. Our United Way Contributor's Choice code is #126.

## Underwrite Marketing Costs

Throughout the year, a number of advertising opportunities arise that help us spread the word about Outreach and communicate our message to new communities. But more often than not, these opportunities can be cost prohibitive to a small nonprofit such as Outreach. **Consider underwriting some of our marketing & advertising costs so we can expand our efforts and educate as many people as possible about the services we provide.**



# How will you support us?

Name of Sponsor:

*(please print as you would like it to appear in any event programming)*

Address:

City, State, Zip:

Contact Person:

Contact Telephone Number:

Contact Email Address:

Authorized by:

*(please print name)*

Signature:

I will make my payment:

Online at

<https://outreachteen.crm.salsalabs.org/webDonation/>

By check or credit card. Please make checks payable to Outreach Teen & Family Services & mail to our offices.

Please complete this page and the following page. Completed forms can be mailed to our offices or emailed to [info@outreachteen.org](mailto:info@outreachteen.org).

Credit Card No.:

Expiration Date:

Payment Amount:

Bill me at this address (if different than indicated above):



## ANNUAL GALA

### *Sponsorships*

- Presenting Sponsor - \$15,000
- Champion Sponsor - \$7,500
- Compassion Sponsor - \$5,000
- Connection Sponsor - \$2,500
- Caring Sponsor - \$1,000

### *Other*

- Benefactor - \$500
- In-kind donation for raffle or silent auction

Description of item: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

***Deadline to submit advertisements is March 15, 2025.***

**PLEASE NOTE,** if we are not directly working with your company's marketing department, you must submit a release form allowing us to use your company's logo on any event marketing materials.



## Outreach Teen & Family Services, Inc.

615 Washington Road, TL-6  
Pittsburgh, PA 15228

*Office hours:*

Monday-Thursday, 8am-3p

Friday, 8a-12p

412-561-5405

[info@outreachteen.org](mailto:info@outreachteen.org)

[www.outreachteen.org](http://www.outreachteen.org)



The official registration and financial information of Outreach Teen & Family Services, Inc. may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.