



COUNSELING

CARE

CONNECTION

**Outreach**

TEEN & FAMILY SERVICES, INC.

Sponsorship Opportunities

Join us in our mission to provide affordable and accessible connection, education, counseling, and coaching to children, teens and families through safe, caring, responsive, confidential professional therapists supported by dedicated community advocates.

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[WWW.OUTREACHTEEN.ORG](http://WWW.OUTREACHTEEN.ORG)

# About

As a part of the local community for nearly 50 years, Outreach Teen & Family Services provides counseling services and programs to support the mental health needs of youth in the South Hills of Pittsburgh. Our focus is on **empowerment, prevention, education** and **early intervention**.

Outreach counselors see children and young adults (ages 5-21), along with their parents and families. We serve clients from nearly 40 zip codes in both Allegheny & Washington Counties.

## Our Vision

We want every child, teen and family in the communities we serve to thrive.

## Our Mission

We provide affordable and accessible connection, education, counseling and coaching to children, teens and families through safe, caring, responsive, confidential professional therapists supported by dedicated community advocates.



## Our Values

**Respect.** Everything we do is confidential. We respect the uniqueness and value of every child, every family and every situation.

**Empathy.** We listen. We strive to understand. We do not judge. We offer a place of comfort, compassion and caring. We gain the confidence and trust of those who need our help and engage them in a genuine relationship.

**Responsiveness.** We respond quickly to every call and every question. We deliver affordable, effective options for youth and families and adapt quickly to the changing needs of our community.

**Prevention.** We provide proactive services focused on prevention, education and awareness. We promote mental wellness.

**Progress.** We are a learning organization. We seek continually to expand our capacity, improve our skills and reflect on our work to provide the best possible service to children and families in our community.

### *A Note From our Executive Director*

Thank you for choosing to be part of the Outreach family through your sponsorship! These funds offset the costs associated with our events, ensuring that more revenue is available for subsidized individual counseling, parent coaching and innovative programming for children, teens and families.

- Mary D. Birks



# Annual Gala

Meet us in  
Wonderland



Friday, April 26th, 2024

VIP Reception - 5:00-6:00pm

Main event - 6:00-10:00 pm

Renaissance Pittsburgh Hotel  
107 6th Street, Pittsburgh, PA 15222

Our annual, signature fundraiser has been raising money since the 1980s to ensure we can continue making our services accessible and affordable to all who need them. Over the past decade, we have raised nearly half a million dollars so every child, teen & family in the South Hills of Pittsburgh can thrive.

**In 2024, we will celebrate our 50th anniversary with a black-tie optional event that will transport guests through the looking glass to Wonderland!**

We hope you will join us for an evening of serious fun that includes dinner, drinks and special presentations from individuals who have personally benefited from Outreach's services. And while you're there, don't forget to place your bids on the silent auction items and enter to win one of multiple raffle baskets!

Proceeds from the event go to general operating support and subsidized counseling sessions. Your support of the Connections Gala helps to ensure the longevity of our agency and the mental health education tools & resources we provide to the community. **We never turn anyone away for an inability to pay, so it is essential to our operations that we raise funds to help cover the costs of counseling sessions for clients who otherwise would not be able to afford them.**





# Sponsorship Opportunities

## PRESENTING SPONSOR

\$10,000

- Host of the main event
- Logo prominently displayed on lobby wall at event entrance
- Presenting sponsor recognition in event program & signage throughout event
- Presenting sponsor recognition on Outreach's website, social media platforms & newsletters
- Presenting sponsor recognition in annual impact report
- Full page, back cover ad in event program
- 10 tickets to the VIP reception
- 1 reserved table (10 seats) at the main event
- *OPTIONAL*: Opportunity to address event attendees



## VIP RECEPTION SPONSOR

\$7,500

- Host of the VIP reception prior to the main event
- Logo prominently displayed at the VIP reception
- VIP Reception sponsor recognition in event program & signage throughout event
- VIP Reception sponsor recognition on Outreach's website, social media platforms & newsletters
- VIP Reception recognition in annual impact report
- Full page, front inside cover ad in event program
- 10 tickets to the VIP reception & the main event
- *OPTIONAL*: Opportunity to address VIP attendees



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**COMPASSION SPONSOR****\$5,000**

- Compassion sponsor recognition in event program & signage throughout event
- Compassion sponsor recognition on Outreach's website, social media platforms & newsletters
- Compassion sponsor recognition in annual impact report
- Full page ad inside event program
- 6 tickets to the VIP reception & the main event

**CONNECTION SPONSOR****\$2,500**

- Connection sponsor recognition in event program & signage throughout event
- Connection sponsor recognition on Outreach's website, social media platforms & newsletters
- Connection sponsor recognition in annual impact report
- Half-page ad in event program
- 4 tickets to the VIP reception & the main event

**CARING SPONSOR****\$1,000**

- Caring sponsor recognition in event program & signage throughout event
- Caring sponsor recognition on Outreach's website, social media platforms & newsletters
- Caring sponsor recognition in annual impact report
- Quarter-page ad in event program
- 2 tickets to the VIP reception & the main event



	Presenting (\$10,000)	VIP Reception (\$7,500)	Compassion (\$5,000)	Connection (\$2,500)	Caring (\$1,000)
Host of Connections Gala	✓				
Host of VIP Reception		✓			
Logo displayed on lobby wall at entrance	✓				
Logo displayed at VIP reception		✓			
Recognition in event program	✓	✓	✓	✓	✓
Recognition on signage throughout event space	✓	✓	✓	✓	✓
Recognition on website, social media & in newsletters	✓	✓	✓	✓	✓
Recognition in annual report	✓	✓	✓	✓	✓
Ad in event program	Full page, back cover	Full page, front inside cover	Full page, inside program	Half page, inside program	Quarter page, inside program
Tickets to VIP Reception	10	10	6	4	2
Tickets to Connections Gala	10 (1 reserved table)	10 (1 reserved table)	6	4	2
Opportunity to address event attendees	Yes (optional)	Yes (optional)			

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# Underwriting Opportunities

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## BEVERAGE TICKETS

\$1,000

*only 3 opportunities available*

- Logo prominently displayed at main event
- Drink ticket sponsor recognition in event program
- Drink ticket sponsor recognition in Outreach's website, social media platforms & newsletter
- Drink ticket sponsor recognition in annual impact report

## ENTERTAINMENT & MEDIA

\$750

*only 3 opportunities available*

- Logo prominently displayed at main event
- Entertainment sponsor recognition in event program
- Entertainment sponsor recognition in Outreach's website, social media platforms & newsletter
- Entertainment sponsor recognition in annual impact report

## DECORATIONS

\$500

*only 3 opportunities available*

- Logo prominently displayed at main event
- Centerpieces & decorations sponsor recognition in event program
- Centerpieces & decorations sponsor recognition in Outreach's website, social media platforms & newsletter
- Centerpieces & decorations sponsor recognition in annual impact report

## DESSERT & COFFEE

\$500

*only 2 opportunities available*



- Logo prominently displayed at main event
- Dessert & coffee sponsor recognition in event program
- Dessert & coffee sponsor recognition in Outreach's website, social media platforms & newsletter
- Dessert & coffee sponsor recognition in annual impact report

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## AUCTION & RAFFLE \$500

*only 3 opportunities available*

- Logo prominently displayed at main event
- Auction & raffle sponsor recognition in event program
- Auction & raffle sponsor recognition in Outreach's website, social media platforms & newsletter
- Auction & raffle sponsor recognition in annual impact report

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	Beverage Tickets (\$1,000)	Entertainment & Media (\$750)	Decorations (\$500)	Dessert & Coffee (\$500)	Auction & Raffle (\$500)
Recognition in event program	✓	✓	✓	✓	✓
Logo displayed at main event	✓	✓	✓	✓	✓
Recognition on website, social media & in newsletters	✓	✓	✓	✓	✓
Recognition in annual report	✓	✓	✓	✓	✓
Ad in event program					
Tickets to VIP Reception					
Tickets to Connections Gala					



# Advertising Opportunities

- Full page ad (5" x 8") - \$750
- Half page ad (5" x 3.875") - \$375
- Quarter page ad (2.375" x 3.875") - \$200
- Eighth page ad (2.375" x 1.825") - \$150

*All ads are first come, first placed.*

**Deadline to submit advertisements  
is March 15, 2024.**

## In-Kind Donations

Interested in donating an item for the gala's raffle or silent auction?  
Contact Tracy London ([tlondon@outreachteen.org](mailto:tlondon@outreachteen.org)) for more information.



# How will you support us?

Name of Sponsor:

*(please print as you would like it to appear in any event programming)*

Address:

City, State, Zip:

Contact Person:

Contact Telephone Number:

Contact Email Address:

Authorized by:

*(please print name)*

Signature:

I will make my payment:

☐

Online at

<https://outreachteen.crm.salsalabs.org/webDonation/>

☐

By check or credit card. Please make checks payable to Outreach Teen & Family Services & mail to our offices.

Credit Card No.:

Expiration Date:

Payment Amount:

☐

Bill me at this address (if different than indicated above):

Please print this page and the following page. Completed forms can be mailed to our offices or emailed to [tlondon@outreachteen.org](mailto:tlondon@outreachteen.org).



## ANNUAL GALA

☐ ~~Presenting Sponsor - \$10,000~~

☐ VIP Reception Sponsor - \$7,500

☐ Compassion Sponsor - \$5,000

☐ Connection Sponsor - \$2,500

☐ Caring Sponsor - \$1,000

### *Advertising Only*

☐ Full page ad (5" x 8") - \$750

☐ Half page ad (5" x 3.875") - \$375

☐ Quarter page ad (2.375" x 3.875") - \$200

☐ Eighth page ad (2.375" x 1.825") - \$150

☐ Drink Tickets - \$1,000

☐ Entertainment & Media - \$750

☐ Centerpieces & Decorations - \$500

☐ Dessert & Coffee Station - \$500

Raffle & Auction Baskets - \$500

### *Other*

☐ In-kind donation for raffle or silent auction

Description of item: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_





## Outreach Teen & Family Services, Inc.

615 Washington Road, TL-6  
Pittsburgh, PA 15228

*Office hours:*

Monday-Thursday, 8am-3p

Friday, 8a-12p

412-561-5405

[info@outreachteen.org](mailto:info@outreachteen.org)

[www.outreachteen.org](http://www.outreachteen.org)



The official registration and financial information of Outreach Teen & Family Services, Inc. may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.