



COUNSELING

CARE

CONNECTION

Outreach

TEEN & FAMILY SERVICES, INC.

Sponsorship Opportunities

Join us in our mission to provide affordable and accessible connection, education, counseling, and coaching to children, teens and families through safe, caring, responsive, confidential professional therapists supported by dedicated community advocates.

WWW.OUTREACHTEEN.ORG

About

As a part of the local community for more than 40 years, Outreach Teen & Family Services provides counseling services and programs to support the mental health needs of youth in the South Hills of Pittsburgh. Our focus is on empowerment, prevention, education and early intervention.

Outreach counselors see children and young adults ages 5-21, along with their parents and families. We serve clients from nearly 40 zip codes in both Allegheny & Washington Counties.

Our Vision

We want every child, teen and family in the communities we serve to thrive.

Our Mission

We provide affordable and accessible connection, education, counseling and coaching to children, teens and families through safe, caring, responsive, confidential professional therapists supported by dedicated community advocates.



Our Values

Respect. Everything we do is confidential. We respect the uniqueness and value of every child, every family and every situation.

Empathy. We listen. We strive to understand. We do not judge. We offer a place of comfort, compassion and caring. We gain the confidence and trust of those who need our help and engage them in a genuine relationship.

Responsiveness. We respond quickly to every call and every question. We deliver affordable, effective options for youth and families and adapt quickly to the changing needs of our community.

Prevention. We provide proactive services focused on prevention, education and awareness. We promote mental wellness.

Progress. We are a learning organization. We seek continually to expand our capacity, improve our skills and reflect on our work to provide the best possible service to children and families in our community.

Note From our Executive Director

Thank you for choosing to be a part of the Outreach family through your sponsorship! These funds offset the costs associated with our events, ensuring that more revenue is available for subsidized individual counseling, parent coaching and innovative programming for children, teens and families.

- Mary D. Birks



Connections Gala

Our annual, signature fundraiser offers guests an evening of serious fun. The casual cocktail environment includes dinner, drinks and special presentations from individuals who have benefited from Outreach's services. And don't forget to place your bids on the silent auction items and enter to win one of multiple raffle baskets.

Thursday, May 4th, 2023

VIP Reception - 5:30 pm
Heinz Hall
600 Penn Avenue, Pittsburgh, PA 15222

Main event - 6:30- 9:00pm
Renaissance Pittsburgh Hotel
107 6th Street, Pittsburgh, PA 15222

Proceeds go to general operating support and to subsidized counseling sessions to ensure we can continue making our services accessible and affordable to all who need them.

Sponsorship Opportunities

PRESENTING SPONSOR - \$10,000



- Host of the VIP reception prior to the Connections Gala main event
- Logo prominently displayed on lobby wall at event entrance
- Presenting sponsor recognition in event program & signage throughout event
- Presenting sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Full page, back cover ad in event program
- 8 tickets to the VIP reception
- 1 reserved table at the Connections Gala main event
- *OPTIONAL*: Opportunity to address event attendees



COMPASSION SPONSOR - \$5,000

- Compassion sponsor recognition in event program & signage throughout event
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Full page, front inside cover ad in event program
- 6 tickets to the VIP reception
- 1 reserved table at the Connections Gala main event

CONNECTION SPONSOR - \$2,500

- Connection sponsor recognition in event program & signage throughout event
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Half-page ad in event program
- 4 tickets to the VIP reception

CARING SPONSOR - \$1,000

- Caring sponsor recognition in event program & signage throughout event
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Quarter-page ad in event program
- 2 tickets to the VIP reception



Underwriting Opportunities

COUNSELING

DRINK TICKETS -
\$1,000

only 5 opportunities available

- Logo prominently displayed by the bar
- Drink ticket sponsor recognition in event program
- Sponsor recognition in Outreach's website, social media platforms & newsletter
- Sponsor recognition in annual impact report

CARE

ENTERTAINMENT -
\$500

only 3 opportunities available

- Logo prominently displayed by DJ
- Entertainment sponsor recognition in event program
- Sponsor recognition in Outreach's website, social media platforms & newsletter
- Sponsor recognition in annual impact report

CONNECTION

CENTERPIECES & DECORATIONS -
\$500

only 3 opportunities available

- Logo prominently displayed at event
- Centerpieces & decorations sponsor recognition in event program
- Sponsor recognition in Outreach's website, social media platforms & newsletter
- Sponsor recognition in annual impact report

DESSERT & COFFEE STATION -
\$500

only 2 opportunities available

- Logo prominently displayed by the dessert & coffee station
- Dessert & coffee sponsor recognition in event program
- Sponsor recognition in Outreach's website, social media platforms & newsletter
- Sponsor recognition in annual impact report

"...OUTREACH IS DEFINITELY A PLACE I RECOMMEND, IT IS POWERFUL. IT TEACHES THAT LIFE IS LIKE A MOUNTAIN AND SOMETIMES OBSTACLES LIKE ROCKS AND TREES GET IN THE WAY, BUT ON THE OTHER SIDE IS A WHOLE NEW VIEW."

WWW.OUTREACHTEEN.ORG



Advertising Opportunities

- Full page ad (5" x 8") - \$750
- Half page ad (5" x 3.875")- \$375
- Quarter page ad (2.375" x 3.875") - \$200
- Eighth page ad (2.375" x 1.825") - \$150

**Deadline to submit advertisements
is April 12, 2023.**

All ads are first come, first placed. If the front inside cover is not available, sponsor will receive a full-page ad elsewhere in the program.

In-Kind Donations

Interested in donating an item for the Connections Gala's raffle or silent auction?
Contact Tracy London (tlondon@outreachteen.org) for more information.



Donor Appreciation Dinner

Honoring Dr. G. Alan
Yeasted & Mrs. JoEllen Yeasted

Friday, November 18, 2022

Cocktails - 6:00pm
Dinner - 7:00- 9:00pm

St. Clair Country Club
2300 Old Washington Road
Pittsburgh, PA 15241

Help us recognize our top donors and celebrate the accomplishments they have made possible over the past year. Guests enjoy a night of fellowship, great food and inspiring stories!

Funds offset the costs of the evening so we can remain focused on providing affordable, accessible counseling and services to whoever in the local community needs it.

Sponsorship Opportunities

PRESENTING SPONSOR -
\$7,500

- Host of the Donor Appreciation dinner
- Logo prominently displayed at event entrance
- Presenting sponsor recognition in event program & signage throughout event
- Presenting sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Full page, back cover ad in event program
- 8 event tickets
- *OPTIONAL*: Opportunity to address event attendees



COMPASSION SPONSOR - \$5,000

- Compassion sponsor recognition in event program & signage throughout event
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Full page, front inside cover ad in event program
- 4 event tickets

CONNECTION SPONSOR - \$2,500

- Connection sponsor recognition in event program & signage throughout event
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Half-page ad in event program
- 2 event tickets

CARING SPONSOR - \$1,000

- Caring sponsor recognition in event program & signage throughout event
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Quarter-page ad in event program
- 1 event ticket



Underwriting Opportunities

VALET -
\$500

only 1 opportunity available



- Logo prominently displayed by valet stand
- Valet sponsor recognition in event program
- Sponsor recognition in Outreach's website, social media platforms & newsletter
- Sponsor recognition in annual impact report

Advertising Opportunities

- Full page ad (5" x 8")
- Half page ad (5" x 3.875")
- Quarter page ad (2.375" x 3.875")
- Eighth page ad (2.375" x 1.825")

Deadline to submit advertisements is October 26, 2022.

All ads are first come, first placed. If the front inside cover is not available, sponsor will received a full-page ad elsewhere in the program.



"I WAS ABLE TO COURAGEOUSLY CONFRONT MY DEPRESSION AND THE TEMPTATION TO SLIP INTO OLD HABITS AND DARK PLACES. UTILIZING THE COGNITIVE AND COPING SKILLS LEARNED IN SESSION WITH MY CARING COUNSELOR, I WAS FREE TO PURSUE MY GOALS."



Connections Gala & Donor Appreciation Dinner

Dual Sponsorship

Do you want to support Outreach in a larger way this year? Explore the Dual Sponsorship opportunities outlined below so you can make an impact at our two biggest nights of the year.



Sponsorship Opportunities

PRESENTING SPONSOR - \$15,000

- Host of the VIP Reception prior to the Connections Gala main event
- Host of the Donor Appreciation dinner
- Logo prominently displayed at entrances to both events
- Presenting sponsor recognition in programs & signage throughout both events
- Presenting sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Full page, back cover ads in both event programs
- 8 tickets to the Connections Gala VIP reception
- 1 reserved table at the Connections Gala main event
- 8 tickets to the Donor Appreciation Dinner
- *OPTIONAL*: Opportunity to address attendees at both events



COMPASSION SPONSOR -
\$8,500

- Compassion sponsor recognition in programs & signage throughout both events
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Full page, front inside cover ad in Connections Gala event program
- Full page, back cover ad in Donor Appreciation Dinner event program
- 6 tickets to the Connections Gala VIP reception
- 1 reserved table at the Connections Gala main event
- 4 tickets to the Donor Appreciation Dinner

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CONNECTION SPONSOR -
\$4,000

- Connection sponsor recognition in programs & signage throughout both events
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Half-page ads in both event programs
- 4 tickets to the Connections Gala VIP reception
- 2 tickets to the Donor Appreciation Dinner

CONNECTION

CARING SPONSOR -
\$1,500

- Caring sponsor recognition in programs & signage throughout both events
- Sponsor recognition on Outreach's website, social media platforms & newsletters
- Sponsor recognition in annual impact report
- Quarter-page ads in both event programs
- 2 tickets to the Connections Gala VIP reception
- 1 ticket to the Donor Appreciation Dinner

"BY WORKING WITH MY COUNSELOR, I LEARNED THAT I COULD CHALLENGE THE THOUGHTS THAT HELD ME CAPTIVE AND LEARNED TO COPE WITH THE UNCOMFORTABLE FEELING OF ANXIETY WITHOUT IT LIMITING ME, AND I LEARNED THAT I DID HAVE THE STRENGTH TO MEET MY GOALS."



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Teens Tap-In Podcast



Search 'Teens Tap In' on Apple Podcasts & Spotify to listen!



Outreach's Teens Tap-In podcast is a peer-to-peer resource to help teens navigate through the typical challenges of being a teenager. Hosted by members of our YAC (Youth Advocacy Committee), the topics addressed and the professionals interviewed share insights that are beneficial to not only

youth, but their parents, mental health providers and the community at large. Become a sponsor today to help us continue spreading our message and making a positive impact in the community.

Sponsorship Opportunities

ANNUAL PACKAGE - \$5,000

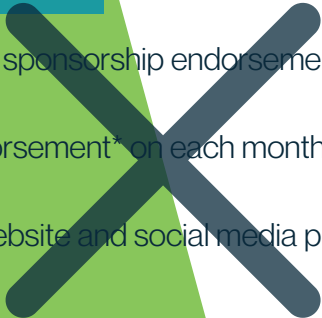


- Exclusive advertising on each monthly episode for 1-year (12 episodes total)
- 15-second pre-roll presenting sponsorship endorsement*
- 45-60-second mid-episode endorsement*
- 15-second post-roll endorsement*
- Recognition on Outreach's website and social media platforms as new episodes are posted monthly
- Links to sponsor's social media platforms and website on Outreach's website
- *OPTIONAL*: Provide co-hosts and/or speakers to appear on the podcast up to 3 times/year



LIVE READ PACKAGE ONE - \$1,000

- 15-second pre-roll presenting sponsorship endorsement* on each monthly episode for 1-year (12 episodes total)
- 45-second mid-episode endorsement* on each monthly episode for 1-year (12 episodes total)
- Recognition on Outreach's website and social media platforms as new episodes are posted monthly
- *Non-exclusive*



LIVE READ PACKAGE TWO - \$500

- 45-second mid-episode endorsement* on each monthly episode for half a year (12 episodes total)
- Recognition on Outreach's website and social media platforms as new episodes are posted monthly
- *Non-exclusive*



LIVE READ PACKAGE THREE - \$250

- 15-second mid-episode endorsement* on each monthly episode for half a year (6 episodes total)
- Recognition on Outreach's website and social media platforms as new episodes are posted monthly
- *Non-exclusive*



"AFTER GOING TO OUTREACH FOR FOUR YEARS, I HAVE BECOME MORE CONFIDENT AND WAS TAUGHT MANY WAYS TO MANAGE MY DEPRESSION AND ANXIETY. I AM SO APPRECIATIVE OF EVERYTHING MY THERAPIST TAUGHT ME ... AND I CANNOT THANK HER ENOUGH FOR EVERYTHING SHE HAS DONE FOR ME."

*Endorsements can be pre-written/recorded or improvised by the hosts, whichever the advertise prefers.



How will you support us?

Name of Sponsor:

(please print as you would like it to appear in any event programming)

Address:

City, State, Zip:

Contact Person:

Contact Telephone Number:

Contact Email Address:

Authorized by:

(please print name)

Signature:

I will make my payment:

Online at

[https://outreachteen.crm.salsalabs.org/webDonation/.](https://outreachteen.crm.salsalabs.org/webDonation/)

By check or credit card. Please make checks payable to Outreach Teen & Family Services & mail to our offices.

Credit Card No.:

Expiration Date:

Payment Amount:

Bill me at this address (if different than indicated above):

Please print this page and the following page. Completed forms can be mailed to our offices or emailed to tldon@outreachteen.org.



CONNECTIONS GALA

~~Presenting Sponsor - \$10,000~~

Compassion Sponsor - \$5,000

Connection Sponsor - \$2,500

Caring Sponsor - \$1,000

Advertising Only

Full page ad (5" x 8") - \$750

Half page ad (5" x 3.875") - \$375

Quarter page ad (2.375" x 3.875") - \$200

Eighth page ad (2.375" x 1.825") - \$150

Drink Tickets - \$1,000

Entertainment - \$500

Centerpieces & Decorations - \$500

Dessert & Coffee Station - \$500

In-kind donation for raffle or silent auction

Description of item: _____

DONOR APPRECIATION DINNER

Presenting Sponsor - \$7,500

Compassion Sponsor - \$5,000

~~Valet - \$500~~

Connection Sponsor - \$2,500

Caring Sponsor - \$1,000

DUAL SPONSORSHIP

~~Presenting Sponsor - \$15,000~~

Compassion Sponsor - \$8,500

Connection Sponsor - \$4,000

Caring Sponsor - \$1,500



Outreach Teen & Family Services, Inc.

615 Washington Road, TL-6
Pittsburgh, PA 15228

Office hours:

Monday-Thursday, 8am-3p

Friday, 8a-12p

412-561-5405

info@outreachteen.org

www.outreachteen.org



The official registration and financial information of Outreach Teen & Family Services, Inc. may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.